

22.09.29

Z Holdings Corporation
Yahoo Japan Corporation
LINE Corporation

Z Holdings Launches "DIGITAL DAYS 2022," a Special Website to Mark "JAPAN DIGITAL DAYS"

Publishes quizzes, content, and services, etc. provided by Yahoo! JAPAN and LINE to learn the basics of Internet use, under the theme "Making Digital Lifestyle More Accessible"

<https://www.digitalguide.jp/digitaldays/>

Z Holdings Corporation (hereinafter "ZHD") today launched "DIGITAL DAYS 2022," a special website marking DIGITAL DAYS (October 2&3, 2022) and DIGITAL MONTH (October 1-31) in Japan. DIGITAL DAYS 2022 publishes materials and services, etc. provided by Yahoo Japan Corporation (hereinafter "Yahoo! JAPAN") and LINE Corporation (hereinafter "LINE") to deepen understanding of digitalization, such as quizzes to learn the basic knowledge of Internet use, and awareness surveys on administrative digital transformation.



Under the theme "Making Digital Lifestyle More Accessible," ZHD has launched DIGITAL DAYS 2022 with the aim of creating opportunities for more people to acquire correct knowledge of the ever-evolving digital world and to experience it. Yahoo! JAPAN's content includes: "All Japan Exam on Internet General Knowledge" to learn basic knowledge on Internet use; a 24-hour "Digital Hack Day 2022" to develop works that address the challenges of Japan's digitalization using the latest technologies, under the theme "Japan's Digitalization;" and Disaster Map feature in Yahoo! JAPAN Disaster Alert which received the "good digital award." LINE's content includes: "GIGA Workbook," an educational material on information ethics geared towards elementary and junior high school students to foster information ethics and improve their information use; "Japanese Public Key Infrastructure by LINE Pay," which enables users to perform administrative procedures requiring identification anytime, anywhere on LINE.

For more details, please refer to the link below:

DIGITAL DAYS 2022: <https://www.digitalguide.jp/digitaldays/> (Japanese only)

■ Initiatives by Yahoo! JAPAN and LINE

<Yahoo! JAPAN>

■ All Japan Exam on Internet General Knowledge

- Outline: A quiz-style content that allows users to review and learn knowledge about the Internet. A total of 15 questions will test the basic knowledge on how to use the Internet and the ability to deal with common Internet problems. The questions are assembled based on the "Internet Literacy Assessment Indicator for Students (ILAS)*" published by Japan's Ministry of Internal Affairs and Communications.

- Link: <https://net-literacy.yahoo.co.jp/> (Japanese only)

*About ILAS: https://www.soumu.go.jp/use_the_internet_wisely/special/ilas/ (Japanese only)

■ Digital Hack Day 2022

- Outline: A 24-hour technical event where participants compete to develop and present works that address the challenges of Japan's digitization using the latest technologies under the theme, "Japan's Digitization." A preliminary was held on September 17 (Sat.) and 18 (Sun.) participated by 278 participants in 77 teams. The final will be held on October 2 (Sun.), with the 10 teams that have made it through the preliminary round, and will be live streamed on the official website.

- Link: <https://hackday.yahoo.co.jp/> (Japanese only)

■ Yahoo! JAPAN News Everybody's Opinions

- Outline: Yahoo! JAPAN News Everybody's Opinions is a forum where users can vote their own opinions on topical news and learn the trend on what other users think. This time, polls are held on two topics: "What do you most look forward to in a digitalized lifestyle?" and "What concerns you most about the digitalization of public administration?"

- Link: "What do you most look forward to in a digitalized lifestyle?"

<https://news.yahoo.co.jp/polls/43564> (Japanese only)

"What concerns you most about the digitization of public administration?"

<https://news.yahoo.co.jp/polls/43622> (Japanese only)

*The results of the poll will remain available for view after close of the polling period.

■ Yahoo! JAPAN News Original "How to Be Prepared for Fake News"

- Outline: With the development of the Internet, the methods of acquiring information have become more diverse. Today, knowledge and the ability to make judgments without being misled by false or uncertain information are required. This content uses images and illustrations along with commentary from experts so that users can learn how to protect themselves from uncertain information and tips on how to obtain correct information.

- Link: <https://news.yahoo.co.jp/special/fakenews/> (Japanese only)

■ FQ (Future Questions) A special feature on the "Future of Fashion"

- Outline: FQ (Future Questions), an online magazine that focuses on people who create the future and themes that will lead to the future, features the "Future of Fashion." As technology surrounding fashion evolves, such as digital fabrication and metaverse, emphasis will also be placed on people and initiatives that deal with fashion, with an eye to issues facing the industry, such as global environmental concerns.

- Link: <https://fq.yahoo.co.jp/fashion/> (Japanese only)

■ Yahoo! JAPAN Daily Life - Initiatives on online administrative procedures

- Outline: This section introduces the convenience, procedures and examples of online administrative procedures that can be handled in Yahoo! JAPAN Daily Life without going to a government office. The webpage for local governments explains applications can be made to have their administrative procedures posted on Yahoo! JAPAN Daily Life.

- Link: <https://kurashi.yahoo.co.jp/promo/procedure-online/> (Japanese only)

(For local governments): <https://kurashi.yahoo.co.jp/localgovernment-1p/procedure-online/>
(Japanese only)

■Yahoo! JAPAN Disaster Alert "Disaster Map"

- Outline: Disaster Map on Yahoo! JAPAN Disaster Alert is a feature that allows users to post and share information about the situation when a disaster is imminent, and to check information from the Japan Meteorological Agency, local governments, TV stations, and other news organizations, on the map. Users can also check the disaster situation with photos and videos posted on Twitter. Disaster Map won the 2022 good digital award (Disaster Prevention/Infrastructure division) by Japan's Digital Agency.

- Link: <https://notice.yahoo.co.jp/emg/sokuho/service/userreportmap.html> (Japanese only)

<LINE>

■GIGA Workbook

- Outline: A hands-on information ethics education material developed by LINE MIRAI Foundation to foster and improve "information ethics" and "information use," which have become more important in response to changes in the field of education, such as the distribution of information devices to each child/student.

- Link: <https://line-mirai.org/ja/events/detail/68> (Japanese only)

■Japanese Public Key Infrastructure by LINE Pay

- Outline: Using their My Number Card (Japan's IC-chip embedded individual number card) in LINE Official Accounts of local governments, users can perform administrative procedures requiring identification anytime, anywhere.

- Link: <https://linepay.line.me/merchant/jpki.html> (Japanese only)

■LINE Doctor

- Outline: A one-stop online consultation service for medical appointments, video calls and payments using LINE app.

- Link: <https://doctor.line.me/user> (Japanese only)

*"JAPAN DIGITAL DAYS" are days designated by Japan's Digital Agency in 2021 as an opportunity for the entire society to periodically reflect, review, and experience digital issues. The government and the private sector are working together to implement various initiatives using digital-related technology and services to bolster the momentum towards a more digitalized society.

JAPAN DIGITAL DAYS: <https://digital-days.digital.go.jp/en/>

Unless otherwise specified, English-language documents are prepared solely for the convenience of non-Japanese speakers. If there is any inconsistency between the English-language documents and the Japanese-language documents, the Japanese-language documents will prevail.