

22.03.25

Z Holdings Corporation
Z Entertainment Corporation
ZOZO, Inc.
LINE Corporation
Yahoo Japan Corporation
GYAO Corporation

Z Entertainment Launches New Project "Produced by Tsuyoshi Domoto"

- A project produced by Japanese celebrity Tsuyoshi Domoto, celebrating his 20th anniversary as a singer-songwriter.
- To be launched in Z Holdings Group's services (e.g., sales of original items in ZOZOTOWN, distribution of original video on LINE VOOM, close-coverage program on GYAO!, etc).

Special website:<https://yahoo.jp/jjQpvT> (Japanese only)

Z Entertainment Corporation (Head office: Chiyoda-ku, Tokyo; President and Representative Director, CPO: Jun Masuda; hereinafter "Z Entertainment"), a consolidated subsidiary of Z Holdings Corporation (hereinafter "ZHD") manages and supervises the domestic entertainment businesses of the ZHD Group. In collaboration with the ZHD Group companies, namely ZOZO, Inc. (hereinafter "ZOZO"), LINE Corporation (hereinafter "LINE") and Yahoo Japan Corporation, Z Entertainment will launch a new project, "Produced by Tsuyoshi Domoto," by the Japanese celebrity Tsuyoshi Domoto, who is celebrating his 20th anniversary as a singer-songwriter in 2022.



■ About "Produced by Tsuyoshi Domoto"

Since the release of his single as a singer-songwriter in 2002, Tsuyoshi Domoto has been active in a wide variety of fields including music, acting, fashion, and design through various projects. The year 2022 marks the 20th anniversary of his debut as a singer-

songwriter, and "Produced by Tsuyoshi Domoto" will be launched to look back on past activities and shift towards new challenges.

The project will begin on March 25, 2022. Around ten original videos will be distributed every month on the video platform, "LINE VOOM." In addition, with the cooperation of ZOZO, Tsuyoshi Domoto will be involved in the production of a total of seven (planned) original fashion items, which are scheduled to be sold in the online fashion retail website, ZOZOTOWN, from summer 2022. During the project, a crew will closely follow the filming and production work, and distribute the footage and off-shoots as an original program "Tsuyoshi P (tentative title)" on the free video distribution service, GYAO!, a service operated by GYAO Corporation in cooperation with Yahoo Japan Corporation. Other content also produced by Tsuyoshi Domoto will appear in the media of the ZHD Group.

■ Details

i) "Tsuyoshi Domoto × ZOZO" Direction of original fashion items

- Outline: Unisex, all-season items will be developed and sold by ZOZO under the direction of Tsuyoshi Domoto

- Number of item types: Seven (planned)

- Sales schedule: Reservations available from summer 2022 (planned)

*Details of the products will be announced on a later date

ii) "Tsuyoshi Domoto" LINE Official Account

- Outline: Opening of Tsuyoshi Domoto's LINE Official Account

- "Tsuyoshi Domoto" LINE Official Account: <https://lin.ee/sUNhVqM>

iii) LINE VOOM - Tsuyoshi Domoto's original video

- Outline: Postings of short videos featuring Tsuyoshi Domoto himself on LINE VOOM in the communication app, "LINE." Various videos are scheduled to be posted, including amazing skill challenges and music.

- Period: Saturday, March 26, 2022 - September 2022

- Account: "Tsuyoshi Domoto" LINE Official Account

■ PC

<https://lin.ee/mwsEgot/Intl/pr>

■ Smartphone

<https://lin.ee/wJ9kY5p/Intl/pr>

iv) GYAO! Original program: "Tsuyoshi P (tentative title)"

- Outline: In addition to the project, a free documentary program that follows the process of Tsuyoshi Domoto experiencing and producing something with the letter "P" attached will be available.

- Distribution date: Updated at 21:00 every Saturday

- Period: Distribution begins at 21:00 Saturday, March 26, 2022. Updated every Saturday, a total of 26 episodes

- Webpage: <https://yahoo.jp/FMgw17>

- Official Twitter account: https://twitter.com/tsuyoshiP_24

■ Z Entertainment Corporation

Z Entertainment Corporation manages and supervises the entertainment businesses in Japan operated by Yahoo Japan Corporation and LINE Corporation, as well as the entertainment content held by the LINE Group, such as video, music, game, and fortune telling. Under its mission statement, "ENTERTAIN THE WORLD," Z Entertainment contributes to making the world smile through entertainment.

Unless otherwise specified, English-language documents are prepared solely for the convenience of non-Japanese speakers. If there is any inconsistency between the English-language documents and the Japanese-language documents, the Japanese-language documents will prevail.