

March 17, 2005

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President & CEO
Stock code: 4689

Change in Organization and Officers

Yahoo Japan Corporation decided to make the following changes in its organization and officers' responsibilities. These changes will become effective April 1, 2005.

1. Change in organization

New Organization	Former Organization
Management Planning Office	President's Office
Business Development Office	(Newly established)
Customer Support Office	(Newly established)

2. Change in responsibilities of directors

New Position	Name	Former Position
Director Chief Financial Officer (CFO) Head of Management Planning Office Head of Administrative Office Head of Customer Support Office	Akira Kajikawa	Director Chief Financial Officer (CFO) Head of Administrative Office Head of Personal Service Division
Director Chief Operating Officer (COO) Head of Business Development Office	Hiroaki Kitano	Director Head of Yahoo! BB Business Unit Head of President's Office

3. Change in responsibility of corporate officers

New Position	Name	Former Position
Head of Yahoo! BB Business Unit	Toshihiko Kamiya	Yahoo! BB Business Unit, General Manager for Planning
Head of Personal Service Division	Atsushi Taira	General Manager for Marketing