June 10, 2008

To whom it may concern

Yahoo Japan Corporation
Masahiro Inoue, President and CEO
Stock code: 4689

Yahoo Japan Corporation announces monthly data for May 2008

Yahoo Japan Corporation announces monthly data on Yahoo! JAPAN Group businesses for May 2008, as attached.

Subjects	May 2008	April 2008 (reference)
Monthly Page Views (*1)		
Total Monthly Page Views	45,325 million PVs	42,569 million PVs
Daily Average Total Monthly Page Views	1,462 million PVs	1,418 million PVs
Yahoo! Mobile Page Views	3,837 million PVs	3,530 million PVs
Daily Average Yahoo! Mobile Page Views	123 million PVs	117 million PVs
Yahoo! JAPAN Users and IDs		
Number of Yahoo! JAPAN Unique Browsers (*2)	169.07 million browsers	166.94 million browsers
Number of Active User IDs on Yahoo! JAPAN (*3)	21.97 million IDs	21.81 million IDs
Number of Yahoo! Premium Member IDs (*4)	7.02 million IDs	6.96 million IDs
e-Commerce Data		
Number of Yahoo! Auctions Stores (*5)	15,237 stores	15,134 stores
Average Number of Total Listed Items on Yahoo! Auctions (*6)	16.36 million items	16.17 million items
Number of Yahoo! Auctions Unique Browsers (*7)	33.87 million browsers	34.19 million browsers
Number of Yahoo! Shopping Stores (*5)	16,695 stores	16,738 stores
Number of Yahoo! Shopping Unique Browsers (*8)	14.49 million browsers	13.45 million browsers
Number of Yahoo! Shopping Store Unique Browsers (*9)	18.09 million browsers	17.12 million browsers

(*1) **Number of page views of Yahoo! JAPAN Group sites counted using the CSC (Client Side Counting) method each month**
(*2) **Number of browsers which accessed Yahoo! JAPAN services each month**
(*3) **Number of Yahoo! JAPAN IDs which logged in each month**
(*4) **Number of Yahoo! Premium Member IDs at the end of each month**

(*5) **Number of stores at the end of each month**
(*6) **Daily average number of total listed items for each month**
(*7) **Number of browsers which accessed Yahoo! Auctions each month**
(*8) **Number of browsers which accessed Yahoo! Shopping (shopping.yahoo.co.jp, etc.) each month**
(*9) **Number of browsers which accessed Yahoo! Shopping Store (store.yahoo.co.jp) each month**