

September 5, 2025  
LY Corporation

# LY Corporation Announces Its Directors and Officers as of October 1, 2025

Since its launch as LY Corporation (hereinafter the “Company”) in October 2023, the Company has operated under the “company system” to strengthen its product development capabilities and enhance profitability. To further accelerate the introduction of AI agents, the Company will transition to a “domain system” effective October 1, 2025, and hereby announces this decision.

By integrating the current Media Company and Search Services Company and reorganizing them into Media Search Domain, the Company aims to advance AI agent transformation and enhance the profitability of its ad business.

In addition, by consolidating the content businesses, including game, manga, stickers, and LYP Premium membership, into the current Entertainment Company and reorganizing it into Contents & Membership Domain, the Company aims to expand revenue and reinforce its user base.

At the same time, Local/UGC Company will be reorganized into Local/UGC SBU (Strategic Business Unit) to focus on creating value and establishing revenue models in the new business areas.

## Business Domain Structure

Current structure



New structure



**Business Domain Leads**

Name	Title
Hiroshi Kataoka	Media Search Domain Lead
Makoto Hide	Commerce Domain Lead
Yuki Ikehata	Corporate Business Domain Lead
Jun Masuda	Contents & Membership Domain Lead

## Reference

■Directors and officers as of October 1, 2025

&lt;Directors (including Audit and Supervisory Committee members)&gt;

Name	Title
Kentaro Kawabe	Chairperson and Representative Director
Takeshi Idezawa	President and Representative Director, CEO (Chief Executive Officer)
Yoshio Usumi	Outside Director (Independent Director), Full-time Audit and Supervisory Committee Member
Maiko Hasumi	Outside Director (Independent Director), Audit and Supervisory Committee Member
Tadashi Kunihiro	Outside Director (Independent Director), Audit and Supervisory Committee Member
Yuko Takahashi	Outside Director (Independent Director), Audit and Supervisory Committee Member

&lt;Executive Corporate Officers, etc.&gt;

Name	Title
Jungho Shin	CPO (Chief Product Officer)
Ryosuke Sakaue	Executive Corporate Officer, CFO (Chief Financial Officer)
Euvin Park	Executive Corporate Officer, CTO (Chief Technology Officer)
Hideyuki Nakahara	Executive Corporate Officer, CISO (Chief Information Security Officer)
In Joon Hwang	Executive Corporate Officer, CGIO (Chief Global Investment Officer)
Hiroshi Kataoka	Executive Corporate Officer, Media Search Domain Lead
Mitsunobu Ashizawa	Executive Corporate Officer, Media Search Domain, AI Agent SBU Lead
Kiyoshi Sasaki	Executive Corporate Officer, Media Search Domain, Ad Platform SBU Lead
Makoto Hide	Executive Corporate Officer, Commerce Domain Lead
Yuki Ikehata	Executive Corporate Officer, Corporate Business Domain Lead
Shohei Niki	Executive Corporate Officer, Corporate Business Domain CPO
Jun Masuda	Executive Corporate Officer, Contents & Membership Domain Lead

Youngsu Ko	Executive Corporate Officer, LINE Platform Domain Lead
Tomohiro Ikebe	Executive Corporate Officer, LINE Platform Domain, LINE Development SBU Lead
Takeshi Shimamura	Executive Corporate Officer, Local/UGC SBU Lead
Seokho Yang	Executive Corporate Officer, CTO Domain, Data & AI CBU Lead
Masahiko Kokubo	Executive Corporate Officer, CTO Domain, Technology Solutions CBU Lead
Masahito Senoo	Executive Corporate Officer, CFO Domain, Governance CBU Lead
Gen Miyazawa	Executive Corporate Officer in charge of Group AI Promotion

SBU = Strategic Business Unit (business organization)

CBU = Corporate Business Unit (cross-functional corporate organization)

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