# Corporate Governance Report

CORPORATE GOVERNANCE

LY Corporation

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LY Corporation Takeshi Idezawa

President and Representative Director, CEO

Contact: +81-3-6779-4900 Securities code: 4689

https://www.lycorp.co.jp/

The corporate governance of LY Corporation (the "Company") is described below.

# I. Basic Views on Corporate Governance, Capital Structure, Corporate Profile and Other Basic Information [Updated]

#### 1. Basic Views

The LY Corporation Group (the "Group") regards corporate governance as an indispensable function for enhancing corporate value over the medium to long-term. As stated in the "LY Corporation Group Code of Conduct," each director and employee fully understands his or her required role, maintains proper corporate governance to earn the trust and understanding of all, and conducts efficient corporate activities. (Please note that the former "Promise to Our Users (Charter of Corporate Behavior)" has been integrated to the "LY Corporation Group Code of Conduct".)

<LY Corporation Group Code of Conduct>

https://www.lycorp.co.jp/en/company/codeofconduct/

# [Reasons for Non-compliance with the Principles of the Corporate Governance Code] [Updated]

[Supplementary Principle 2.4.1: Ensuring diversity in the appointment, etc. of key personnel

The Group aims to create new value and continue sustainable growth by respecting the corporate culture and corporate value of each Group company that operates diverse businesses, and by creating synergy among them. To this end, the Group respects the diversity of each Group company and the recruitment and appointment are left to the discretion of each company based on its business strategy. Thus, the Group currently has no unified goal for the entire Group.

More specifically, each Group company has its own recruitment plan based on its own business strategy for key personnel, and the number of mid-career hires exceeds that of new graduates for the Group as a whole (723 new graduates and 3,184 mid-career hires in the fiscal year ended March 31, 2023). Regarding the promotion of employees to key positions such as managerial positions, the Group expects each company to appoint the right person to the right position, thereby contributing to the Group's growth strategy.

The Group actively hires foreign nationals according to the abilities of each individual, and the number of foreign nationals hired as new graduates and mid-career hires reached 1,308 (results for the fiscal year ended March 31, 2023).

Although the Group has not set a unified target for the promotion of women to management positions for the entire Group as the situation differs depending on the business environment of each Group company, the percentage of women in managerial positions was 21.7% for the whole Group, and the percentage of new appoints of women to

managerial positions was 23.7% (both results for the fiscal year ended March 31, 2023). Some subsidiaries set goals to promote female empowerment. For example, ASKUL Corporation ("ASKUL") aims to achieve a 30% ratio of female managers by 2025, while ZOZO, Inc. ("ZOZO"), sets a KPI of 30% for the ratio of women in senior management positions (general managers and above) and directors by 2030.

In light of its human capital development policy, the Group believes that developing and reinforcing human capital (including AI talent), which creates diverse values, is the source of its competitiveness. The Group strives to develop and reinforce its human capital from four aspects: "Recruitment (human capital acquisition)," "Diversity," "Learning & experience," and "Well-being," to contribute to the creation of new value and realization of growth strategies. In addition, from the standpoint of improving the internal environment, the Group promotes work styles that are not restricted by location or time. Most of the Group companies have introduced work-from-home systems, used by approximately 90% of employees (results for the fiscal year ended March 31, 2023). Male employees are also encouraged to take childcare leave, resulting in the utilization rate of 36.8% for the fiscal year ended March 31, 2023. The Group believes that these measures will contribute to good physical and mental health of its employees, which is linked to optimal work performance as well as the happiness of the employees and their families.

Accompanying the Group reorganization which was carried out on October 1, 2023, the Group establishes its new policies, indicators and targets of the Company and the Group in conjunction with the management strategy of the new company.

#### < Sustainability Data >

https://www.lycorp.co.jp/en/sustainability/esg/social/human-capital/

[Supplementary Principle 4.1.3: Establishment and implementation of a succession plan by the board]

As an advisory body to the Board of Directors, the Company establishes a Nominating and Remuneration Committee, chaired by an independent outside director (including a director serving on the Audit and Supervisory Committee), and the majority of whose members are independent outside directors (including directors serving on the Audit and Supervisory Committee). The succession plan for the Representative Director and directors is positioned as one of the most important agenda items in this Nominating and Remuneration Committee. From the fiscal year ended March 31, 2022, the Company has established a meeting body for the purposes of human capital development and succession planning for the Group's management personnel, and has conducted a 360-degree assessment of its management personnel.

From the fiscal year ending March 31, 2024 onward, the Company plans to continue to position succession planning as an important agenda item, hold repeated discussions, and work on the formulation of a succession plan.

#### [Principle 4.11: Preconditions for securing the effectiveness of the Board of Directors]

The Company's Board of Directors consists of seven members (one female and one foreign national), including four executive directors and three Audit and Supervisory Committee members, who have in-depth knowledge and diverse experience in the Internet field, as well as management experience in other industries and expertise in administration, corporate planning, finance, etc. Moreover, the directors are nominated from a wide range of age groups, ensuring diversity. Directors serving on the Audit and Supervisory Committee include those with broad management experience in administration, corporate planning, finance, etc., and a lawyer who has a high level of expertise in governance. Although there are no members with professional experience in the fields of finance and accounting, the Audit and Supervisory Committee members and the accounting auditors hold meetings,

periodically and when necessary, to collaborate on conducting audits properly. The Company believes that the current composition is appropriate in light of the Group's situation.

The Company conducts an evaluation of the effectiveness of the Board of Directors with the aim of further improving the governance of the Company and the Group. In fiscal 2022, feedback interviews with outside directors serving on the Audit and Supervisory Committee, interviews at the Governance Committee and other meetings, and questionnaires, etc. to all directors were conducted, and all the results were analyzed and evaluated by the Board of Directors.

#### [Principle 5.2: Establishing and disclosing business strategies and business plans]

The evolution of IT technologies is remarkable and forecast is hard to make even in a medium term. In addition, since the Company is in a transitional period following reorganizations such as the business integration and merger, the Company currently does not disclose medium- to long-term management plans, specific policies on capital policy and targets related to capital efficiency, etc. However, when considering the direction of future revenue expansion, the Company takes capital cost into account to consider the revision of business portfolio and distribution of management resources, and explains such deliberations at the earnings results briefings and shareholders meetings.

In addition, in recent dialogues with shareholders, there has been a growing demand for disclosure of medium-and long-term management plans, specific policies for capital policy, and targets for capital efficiency, etc. Therefore, the possibility and the appropriate timing of future disclosure are continuously discussed among the directors, including outside directors, the CFO, management, and relevant internal departments.

#### [Disclosure Based on the Principles of the Corporate Governance Code] [Updated]

## [Principle 1.4: Cross-shareholdings]

#### ■ Policy on acquisition/possession and results of assessment

The Company does not have any so-called mutual shareholdings. For all of the shares held by the Company, the Company, in principle, decides the policy of shareholding and its rationale based on the judgement on whether or not the collaboration with the companies to which shareholding investments are made will lead to the development of the Company's business and the improvement of the corporate value of the Group. More specifically, the shareholding policy and its rationale are examined periodically in the Top Management Committee and the Board of Directors meetings, verifying the profitability of the shareholding from the viewpoints of risks, costs and returns associated and evaluating the business effects derived from business collaborations, etc., with the invested companies. As a result, comprehensive judgements are made on whether or not the shareholding will lead to the development of the Company's business and the improvement of the corporate value of the Group.

#### ■ Basis of exercising voting rights

The Company makes individual judgements on the exercise of voting rights of shares of listed companies held by the Company. The Company considers the details of the agenda and based on the invested company's management policy and business plans, etc., makes a comprehensive judgement on whether the agenda will lead to the increase in the corporate value of the invested company and to the common interest of the shareholders. The Company also considers whether the agenda will create business opportunities between the invested company and the Company, or will have the effect of building, maintaining or strengthening the

transaction/collaboration relationship between the two companies to improve the corporate value of the Company.

[Principle 1.7: Framework for appropriate procedures in proportion to the importance and characteristics of the transaction with related parties]

- The Company stipulates in its Regulations of the Board of Directors Meetings that a person having a special interest in the resolution of the Board of Directors cannot exercise his/her voting right. In judging whether a director's special interest conflicts or not, the Company endeavors to make the right judgments by seeking the opinion of external experts as necessary.
- · When doing business with its directors or a company in which its director serves as a representative director, whereby there is a risk of a conflict of interest arising, the Company requires prior approval from the Board of Directors in accordance with the Companies Act and the Regulations of the Board of Directors Meetings. Furthermore, the current statuses of these transactions are reported to the Board of Directors once every three months.
- The Company's Board of Directors is composed of seven directors, three of whom are independent outside directors, ensuring independence. In addition, as an advisory body to the Board of Directors, the Company establishes a Governance Committee composed of the said three independent outside directors. The said Committee deliberates on important matters related to the governance of the Group, etc., in order to strengthen the supervisory function over the Board of Directors, to further improve corporate governance, and to protect the Company's minority shareholders by monitoring decision-making when transactions are conducted with the Group companies, such as the parent companies.

#### [Principle 2.6: Roles of corporate pension funds as asset owners]

Although the Company does not have a corporate pension fund system, it has introduced a corporate defined contribution pension plan for the purpose of providing asset building opportunities for its employees, and the Company contributes a certain amount of premiums to eligible employees and provides education and training on the system and asset management.

[Principle 3.1 i): Company objectives (e.g., business principles), business strategies and business plans]

## (1) Fundamental Business Management Policies

The Group aims to realize the mission it upholds: "Create an amazing life platform that brings WOW! to our users."

With the development of the information technology, we are now able to acquire all kinds of knowledge and information through the Internet and to disseminate information around the world. Using the power of information technology, the Group believes that mankind will be liberated from various restrictions and that a new future will be created.

The Group will adhere to a "users first" standpoint while endeavoring to improve services for sustainable growth. In addition, the Group aims to contribute to solving various problems of people and society, and to improve the corporate value of the Group.

#### (2) Management Performance Indicators Used for Goals

As its core management performance indicators, the Group gives priority to the revenue, and adjusted EBITDA\* for the overall Group. The reasons for setting these indicators are as follows:

Revenue: This indicator was chosen because it is the source of all earnings and can also represent growth and profitability, as well as business size.

Adjusted EBITDA: This indicator was chosen because it provides a measure of recurring profitability by excluding non-cash income and expenses, such as depreciation and amortization, and one-time gains and losses, such as impairment losses and remeasurement gains and losses from business combinations.

As common indicators for the whole company, Yahoo! JAPAN uses number of monthly logged-in user IDs, time spent by logged-in users, and others. LINE uses monthly active users, ratio of daily active users (DAU) to monthly active users (MAU), and others. Indices for the Media Business are advertising- related revenue and number of LINE Official Accounts among others. As indicators for the Commerce Business, the Group uses e-commerce transaction value, etc., and for the Strategic Business, PayPay GMV and number of PayPay payments of PayPay Corporation, credit card transaction volume of PayPay Card of PayPay Card Corporation, and number of PayPay Bank Accounts of PayPay Bank Corporation, etc. are used as indices.

\* Adjusted EBITDA: Although adjusted EBITDA is not a financial measure as defined in IFRS, the Company has adopted this indicator in order to enhance understanding of the Group's performance and to use it as a key indicator in assessing the current performance. Therefore, it is possible that other companies may use different calculation methods or use the indicator for different purposes than this Group.

#### (3) Medium- to Long-Term Business Strategies

#### (a) Business environment

Due to the recent development of information technology, the distinction between the online and offline worlds has rapidly disappeared in various sectors of society. In the midst of the dramatic expansion of the Internet's potential, the unexpected spread of COVID-19 has brought about a period of unprecedented change. In addition, as the online world merges with the offline world, the value of big data is growing exponentially. As the Japanese government's "Society 5.0" strategy points out, there is a demand for enterprises, which use data to create services and businesses that balance economic development and the solving of social issues.

Furthermore, through the use of the Internet, the Company has seen the birth of numerous innovative and highly convenient services around the world, such as cashless payment, IoT and big data, which are becoming the new standard of our lifestyle. Moreover, the presence of foreign IT companies which have entered the Japanese market is growing year by year. Meanwhile, many startups have also been launched in Japan, and the Company expects a dazzling evolution in the environment of the highly competitive Internet market in the future. The businesses of the Group can be largely classified into Media Business, Commerce Business and Strategic Business.

The Media Business provides a variety of media services and generates revenue by placing advertisements for companies and other entities. According to Dentsu Inc., total advertising expenditures in Japan was JPY7.1021 trillion for the full year of 2022, increasing 4.4% from the previous year. Despite various domestic and international impacts, including the resurgence of the COVID-19 infection, the situation in Ukraine, and soaring prices, this was a record high since the company began its estimates in 1947. Out of this, Internet advertising spending increased 14.3% year on year to JPY 3.0912 trillion, maintaining a continuously high growth rate amid the digitalization of society and driving the growth of total advertising expenditures in Japan. Internet advertising

media expenditures, which constitute approximately 80% of Internet advertising spending, grew 15.0% year on year to JPY2.4801 trillion, due to the growths of paid search advertising and video advertising. Paid search advertising and display advertising accounted for about 70% of Internet advertising media expenditure, while video advertising grew 15.4% from the year before, accounting for more than 20% of the total.

The Group provides various services, mainly around e-commerce in the Commerce Business. According to a research by the Ministry of Economy, Trade and Industry ("METI"), the BtoC e-commerce market was approximately JPY22.7 trillion in 2022 (up 9.91% YoY), and the EC ratio in the merchandising sector was 9.13%. Japan's EC ratio is rising every year, seeing a significant increase especially in 2020 due to the stay-at-home demand resulting from the expansion of the COVID-19 pandemic. The market size of e-commerce continues to expand after 2021, despite the subdued spread of infections and gradual recovery in opportunities to go outside among consumers. This can be considered as evidence that use of e-commerce is taking root among consumers, and the EC ratio in Japan is expected to increase further.

The Group offers diverse services centered on fintech in the Strategic Business. According to a survey by METI, although Japan's cashless payment ratio in 2022 steadily rose to 36.0% (up 3.5 percentage points compared to the previous year), the level remains low compared to other countries. METI sets a target of hiking the ratio of cashless payment to around 40% by 2025, and then further to the world's highest level of 80% in the future. Thus, Japan's cashless payment market is expected to expand further.

#### (b) Management strategy

The Group is a globally unique corporate group that covers from online to offline services in a comprehensive manner. The abundance of data collected through its extensive lineup of services provides the Group with an important competitive edge in the creation of new and unique services. The Group aims to provide optimal services for each and every user, and to provide even higher-quality user experiences through the cross-use of data received from each service.

As a Group that has one of the largest data assets in Japan, both in volume and in variety, it will maximize the capacity of its data and will aim to become an enterprise that enhances the value of the whole society.

#### Basic Policy of Major Business Segments Media Business

The Media Business provides various media services that are indispensable to the daily lives of users. These services are used by many, and the major source of revenue for the Media Business is advertising. Based on the user-first principle, the Group constantly endeavors to provide needed services at the right time to the users. The Group believes that enhancing its credibility as a media platform will lead to an increase in the number of users, and to an increase in advertising revenue over the medium- to long-term. By utilizing the Company's assets such as LINE, and the AI technologies of NAVER Corporation, the Group will continue to realize a new marketing solution that comprehensively supports not only the "funnel for acquiring new customers" from recognition to interest, but also the "funnel for boosting customer loyalty" from purchase to CRM. Furthermore, the Group will provide solutions that commit to conversions by utilizing the accumulated data in combination with PayPay and LINE Official Accounts, etc. As a result, the Group will realize a 1:1 marketing that provides the best suited proposal for each user and will aim to increase the use frequency. The Group also regards its entry into the offline world to be a new chance for its business and is promoting initiatives to also make users' lives in the offline

world even more convenient. Using the offline payment data through PayPay, it will comprehensively visualize user actions from "encounter with information" to "purchase" which will give it a foothold to increase its market share in the sales promotion market.

#### Commerce Business

The Group's Commerce Business provides e-commerce-related services and membership services, etc. The Group will aim to achieve a sustainable earnings growth by connecting the three action points: LINE, Yahoo! JAPAN and PayPay, each of which has one of Japan's largest user bases; promoting cross-use among the Group's services; and expanding the Group's ecosystem. To promote cross-use of services, "LYP Premium Membership," a new cross-Group membership program, is scheduled to be launched in November 2023. By expanding the loyalty programs for the users of LINE and Yahoo! JAPAN, the Commerce Business aims to acquire new users from LINE and develop a user base with high customer lifetime value (LTV) to expand the e-commerce transaction value. In addition, the Group will further promote cross-sell between Yahoo! JAPAN Shopping and LINE Official Accounts and accelerate the expansion of the Commerce Business across the whole Group through synergies generated among businesses and services.

#### Strategic Business

A wide array of services centered on fintech are deployed in the Strategic Business. Leveraging PayPay, a cashless payment service which has a market share of more than 60% in Japan's QR code payment market, the Group will expand various financial services such as credit cards, banking, securities and insurance. In addition, the Group will actively develop new products and services in areas where further market expansion is expected, such as NFT (Non-fungible Token), AI and healthcare. The Group decides on the details and scale of the investments in new businesses with flexibility, based on the business environment, market trends, and other factors. The Group also makes decisions on whether to continue with or withdraw from new businesses within 3-5 years from service launch.

#### [Principle 3.1 ii): Basic views and guidelines on corporate governance]

The Group regards corporate governance as an essential function for enhancing corporate value over the medium to long term. To this end, as clearly stated in its "LY Corporation Group Code of Conduct," the directors and employees fully understand their expected and required roles, will maintain sound corporate governance and will practice efficient corporate activities in order to earn the trust and sympathy of the Company's stakeholders.

[Principle 3.1 iii): Board policies and procedures in determining the remuneration of the senior management and directors]

The Company has positioned executive remuneration as one of the key management strategies to encourage the management team to exercise their leadership. In the Board of Directors meeting held on May 17, 2022, the Company has made significant review to its executive remuneration plan to encourage bold risk-taking by the management team through executive remuneration and to enable the Company to achieve sustainable growth. As a result of the review, "Policy for Determining the New Remuneration, Etc., for Individual Directors" has been established subject to approval of each proposal for the revision of executive remuneration at the Company's 27th ordinary general meeting of shareholders held on June 17, 2022.

The review of the executive remuneration system, changes to the Regulations of Remunerations for Directors, etc., and the framework for the executive remuneration plan (the "Remuneration Policy") have been deliberated by the Nominating and Remuneration Committee.

#### <Remuneration Policy >

https://www.lycorp.co.jp/en/sustainability/esg/governance/corporate-governance/#anc8

[Principle 3.1 iv): Board policies and procedures in the appointment and dismissal of the senior management and the nomination of director candidates]

The suitable person for director candidate is nominated by the Board of Directors. The criteria which are taken into consideration include performance, experience, knowledge, popularity, etc. in the Company or in other companies. If a director, etc. falls under the reasons for dismissal as prescribed in the internal regulations, the Board of Directors can resolve the dismissal of the director, etc. in question. A Nominating and Remuneration Committee chaired by an independent outside director (including a director serving on the Audit and Supervisory Committee), and the majority of whose members are independent outside directors (including directors serving on the Audit and Supervisory Committee), will discuss and propose the nomination of director candidates and dismissal of directors, etc. to the Board of Directors. Especially in the nomination process, the Nominating and Remuneration Committee pays heed to prevent membership from gravitating towards all members having similar characteristics, in order to preserve diversity within the Board of Directors.

[Principle 3.1 v): Explanations with respect to the individual appointments, dismissals and nominations on the appointments and dismissals of senior management and nomination of director candidates, based on "Principle 3.1 iv)"]

The Company discloses the reasons for the nomination of director candidates in the notice of the General Meeting of the Shareholders when a proposal for the election is presented to the General Meeting of the Shareholders. <a href="https://www.lycorp.co.jp/en/ir/stock/agm.html">https://www.lycorp.co.jp/en/ir/stock/agm.html</a>

# [Supplementary Principle 3.1.3: Initiatives, etc. on sustainability]

The Company aims to realize a sustainable society by disclosing information on sustainability and fulfilling its accountability, opening the way to the future with its technological capabilities, and continuously solving social issues. While striving for an accurate understanding of the external environment surrounding the Group, the Company identifies key issues (materiality) based on an analysis of the risks and opportunities that arise from such environment, to set medium-term goals, and continues to promote initiatives that align with these goals. With the key issues in mind, the Company aspires to create new solutions not only to generate profit, but also to contribute to solving social issues, by leveraging its strengths such as the diverse services it encompasses as well as its user base, which is one of the largest in Japan. This in turn will support the realization of the Company's mission: "Create an amazing life platform that brings WOW! to our users."

Furthermore, in light of the new management structure following the business integration with LINE Corporation, and the changing demands of society, etc., the identified materiality issues have been reviewed and revised in March 2022. In September 2022, the Group established a set of initiatives to address each of the identified materiality issues and corresponding evaluation indicators.

Details are available in the section "Implementation of Environmental Activities, CSR Activities etc." of this report, and the Company's sustainability website.

# (a) Human capital and intellectual properties

Developing and reinforcing human capital, including AI talent, that creates diverse value is a source of competitiveness for the Group. Based on this concept, the Group strives to develop and reinforce its human capital from four aspects: "Recruitment (human capital acquisition)," "Diversity," "Learning & experience," and "Well-being," to contribute to the creation of new value and realization of growth strategies.

Furthermore, based on the basic policy of appropriately protecting intellectual property rights, which are important assets to the Group's business, as well as respecting the intellectual property rights of third parties, the Company has established an intellectual property portfolio in each of the various fields in which it operates. In particular, AI is regarded as the key technology for the success of new services, and research and development on technologies to create new value is continuously conducted, by combining AI with a variety of big data. The Company actively applies for patents to ensure that the results can be used safely and securely in its services, and provides some of its useful AI technologies free of charge, to external service providers to use.

Details are available on the Company's sustainability website.

#### (b) Tackling climate change

The Company recognizes that responding appropriately to climate change is an important issue for the management, and based on the TCFD recommendations, discloses matters on "Governance," "Strategy," "Risk Management," and "Metrics and Targets" in its sustainability website as needed. The Company also supports and participates in various initiatives such as CDP\*1, JCI\*2, and RE100\*3, actively disclosing the status of its initiatives.

- Governance: The Sustainability Committee, which serves as the highest executive body for addressing climate change, meets regularly and reports to the Board of Directors, the supervisory body of the Sustainability Committee to ensure that an appropriate management structure is in place. The Sustainability Committee has an Environment Working Group, which is dedicated to discussing climate change and other related issues. Up to 5% of directors' remuneration is linked to sustainability evaluation, providing an incentive for directors to take action on climate change.
- Strategy: For each of "mitigation" and "adaptation," the Company promotes measures to reduce CO<sub>2</sub> emissions and ensure business continuity, to reduce CO<sub>2</sub> emissions for the society through its business activities, and to promote change toward a sustainable society.
- Risk Management: The Company conducts scenario analyses related to climate change and recognizes and discloses its impact, priorities, and areas that need to be addressed.
- Metrics and Targets: In February 2022, the Company announced its "2030 Carbon Neutrality Declaration," a commitment to reduce greenhouse gas emissions ("GHG emissions") from the business activities of the entire Group to net-zero by FY2030. Under this target, on a standalone basis, the Company succeeds "2025 Carbon Neutrality Declaration" of LINE Corporation, which commits to the reduction of GHG emissions to net zero by FY2025. In addition to the operation of highly efficient data centers, the Company undertakes

measures to convert the energy it uses to renewable energy. Major Group companies, such as ASKUL and ZOZO have announced their respective carbon neutrality declarations. In 2016, ASKUL declared the "2030 CO<sub>2</sub> Zero Challenge" and has introduced renewable energy and electric vehicles (EVs) to fulfill its aim to achieve zero CO<sub>2</sub> emissions from business sites and logistic centers that ASKUL has direct influence on, as well as from vehicles used to deliver goods from logistic centers to customers. ZOZO also announced its "2030 Carbon Neutrality Declaration," declaring to reduce its GHG emissions to net-zero by FY2030, and works to introduce renewable energy in its head office and logistic centers. ZOZO continues to introduce renewable energy in other locations as well. ZOZO is also taking on the challenge of energy and resource sustainability by recycling clothing by offering a trade-in discount service, "Replacement Discount," and reselling collected items at ZOZOUSED.

In June 2023, SoftBank Corp., the parent company, announced that it will expand the scope of its "Net Zero" commitment to its group companies. This commitment builds on SoftBank Corp.'s existing initiatives to eliminate GHG emissions from its own business processes and energy consumption (Scope 1 and Scope 2) and GHG emissions generated by its supply chain (Scope 3) to achieve virtually Net Zero GHG emissions by 2050. As a major Group company, the LY Corporation Group is committed to achieving this "2050 Net Zero".

Details are available on the Company's sustainability website.

\*¹An international NGO that operates a global information disclosure system to help investors, companies, cities, countries, and regions manage environmental impacts.

\*2Japan Climate Initiative: a network to reinforce the communication and exchange of information between companies, local governments, and NGOs actively working to tackle climate change.

\*3 A global initiative led by the Climate Group and CDP which aims to source 100% of electricity for business operations from renewable sources.

[Supplementary Principle 4.1.1: Scope of the delegation of tasks to the management staff]

The Board of Directors makes decisions regarding the Company's management policies, management strategies, business plans, acquisition and disposal of important assets, and important organizational and personnel matters, and supervises the execution of duties by the directors. Specifically, items such as high value investments and loans, and the acquisition or liquidation of high value assets are within the purview of items to be resolved by the Board of Directors. Decisions regarding other individual business matters are, as a rule, to be handled by the management staff in accordance with the Regulations of the Board of Directors Meetings.

[Principle 4.9: Independence standards for independent outside directors]

The Company adopts the same independence criteria for independent directors as those specified by Tokyo Stock Exchange, Inc.

[Supplementary Principle 4.10.1: Policy regarding the independence of the composition of the committees] The Company establishes a Nominating and Remuneration Committee as a voluntary committee for the purposes of proposing to the Board of Directors, the nomination of Representative Director, directors and others, and deciding and proposing to the Board of Directors, the remunerations, etc. of directors (excluding

those serving on the Audit and Supervisory Committee).

The Nominating and Remuneration Committee consists of four members, and is chaired by Yoshio Usumi, an independent outside director serving as a full-time Audit and Supervisory Committee member.

The other members are: Maiko Hasumi and Tadashi Kunihiro, who are independent outside directors serving on the Audit and Supervisory Committee; and Takeshi Idezawa, President and Representative Director, CEO. The independence of the Nominating and Remuneration Committee is ensured by the fact that the majority of the members are independent outside directors. In addition, the decision- making process is also designed to ensure independence, as decisions are made by a majority of all committee members.

The Nominating and Remuneration Committee also discusses the diversity of directors and will continue to discuss the skills and experience required of directors and the composition of directors, etc., taking into consideration future changes in the business environment as well as the future image of the Company.

[Supplementary Principle 4.11.1: View on the appropriate balance between knowledge, experience skills, diversity and size of the Board as a whole]

The Company takes the following into consideration regarding the composition and scale of its Board of Directors: To ensure diversity among company directors, the Board of Directors of the Company is constituted by not only directors with deep knowledge and diverse experience in the field of Internet service business; but also by individuals with experience of management from other industries and those with extensive, specialized knowledge in fields such as administration, corporate planning, and finance.

Three non-executive directors

One with experience of management from industries outside of Internet service

Two seasoned specialists in administration, corporate planning, finance, etc.

One female

The Nominating and Remuneration Committee also discusses the diversity and necessary skills of the Board of Directors, including independent outside directors, and will continue to discuss how to ensure the diversity of the Board of Directors in the future, including future changes in the business environment as well as the skills, experience, etc., required of directors.

[Supplementary Principle 4.11.2: Directors who hold concurrent posts in other listed companies]

- Major titles in other companies
- · Maiko Hasumi: CyberBuzz, Inc., Outside Board Member; Neural Group Inc., Outside Director
- · Tadashi Kunihiro: OMRON Corporation, Outside Audit & Supervisory Board Member

[Supplementary Principle 4.11.3: Analysis and evaluation of the effectiveness of the Board of Directors as a whole]

The Company conducted an evaluation of the effectiveness of the Board of Directors with the aim of further improving the governance of the Company and the Group. The method and results of the evaluation for fiscal 2022, as well as issues to be addressed in the future, are described below.

#### <Method of evaluation>

Feedback interviews were conducted with outside directors serving on the Audit and Supervisory Committee immediately after the Board of Directors meetings (eight times in total), and a questionnaire was sent to all

directors at the end of the fiscal year. In addition, interviews were conducted at the Governance Committee regarding the effectiveness of the Board of Directors. All the results were analyzed and evaluated by the Board of Directors.

<Results of the evaluation and future issues to be addressed>

Based on the content of the feedback interview conducted immediately after the Board of Directors meeting, measures such as increasing the time for discussion on strategies were flexibly implemented. As a result, the results of the abovementioned interviews, etc., confirmed the evaluation that the board's agendas were set around important issues and that the agendas were well explained.

Furthermore, a questionnaire conducted with all directors indicated that the Company's Board of Directors is generally effective in all of the following evaluation items.

Based on the results of these interviews and questionnaires, the Board of Directors analyzed the results and concluded that the Company's Board of Directors is effective as a whole.

On the other hand, the results of this analysis and evaluation identified the following issues as challenges: providing information to the Board of Directors to deepen discussions on strategy, further enhancing feedback from stakeholders as identified through dialogue with shareholders, operating the Board of Directors meetings in a manner that takes into account the Group reorganization and the Company's governance characteristics; and deepening discussions on appropriate succession planning, appropriate composition of the Board of Directors, and human resources strategy.

In fiscal 2023, the Company will strive to recognize and improve the abovementioned issues, and will also continue to proactively address other issues to further enhance the effectiveness of the Board of Directors and improve the corporate value of the Group.

<Reference: Major evaluation items in the questionnaire> Composition and operation of the Board of Directors Management strategies and business strategies Corporate ethics and risk management Performance monitoring

Evaluation and remuneration of the management team Dialogue with shareholders Initiatives for the fiscal 2022 action plans, etc.

[Supplementary Principle 4.14.2: Training policy for directors]

The Company ensures that the directors have opportunities to deepen their understanding of the business through explanations of the business and systems when they are newly appointed, as well as through advance explanations of proposals for Board of Directors meetings.

[Supplementary Principle 5.1.2: Policies concerning the measures and organizational structures aimed at promoting constructive dialogue with shareholders]

The Company discloses information to capital market participants (shareholders, investors, analysts, etc.) and all other stakeholders in a timely, accurate, and fair manner in accordance with the Financial Instruments and Exchange Law and the rules set forth by the Tokyo Stock Exchange, Inc. The Company has adopted the following policies in order to engage in constructive dialogue with its shareholders:

(i) Appointment of managers or directors to oversee the dialogue with shareholders

The President and Representative Director supervises the dialogue with shareholders, and the Chief Financial

Officer (CFO) is placed in charge of the disclosure of information. IR Department, which specializes in investor relations, is established, and the Department shares and discusses the status of dialogue with shareholders regarding the company's growth strategy and management information with the President and Representative Director, CFO, corporate officers in charge of major businesses, and others.

(ii) Measures to ensure positive cooperation between internal divisions such as investor relations, corporate planning, general affairs, corporate finance, accounting, and legal /governance with the aim of supporting dialogue

IR Department, which specializes in investor relations, coordinates not only with the financial affairs, accounting, and legal /governance divisions, but also with divisions in charge of businesses, risk management, security, human resources, procurement and ESG, to create documents suitable for release and help realize constructive dialogue with shareholders and investors. In addition, to deepen understanding on the viewpoints of capital markets within the company, the IR Department takes the lead in strengthening internal and intra- Group cooperation by compiling and regularly sharing opinions and proposals from shareholders and investors, as well as promoting attendance at meetings with shareholders and investors.

(iii) Measures to promote opportunities for dialogue aside from individual meetings (e.g., general investor meetings and other IR activities)

The Company holds earnings results briefings in which the results are explained by the President and Representative Director, CFO, and others. Leveraging live streaming, on-demand videos and teleconference systems, etc., the Company proactively shares the content of the earnings results briefings. In addition, archives of the meetings are available on the Company's website so that investors and analysts in Japan and overseas who are unable to attend in real time can review the content of the financial results announcements. Individual interviews and group meetings are also held for the research analysts of securities companies and institutional investors, in which the President and Representative Director or the management speak proactively about the growth strategies and share operational information about the Group.

For IR activities targeting foreign investors, the Company creates the majority of the disclosure publications in English. In addition, the Company visits its overseas investors hosting "Overseas Roadshows," primarily in North America, Europe, and Asia, in which it gains the opportunity to directly engage in dialogues with its foreign investors. In recent years, due to restrictions on overseas travel following the increase in the COVID-19 infections, it had been difficult to visit overseas investors through the "Overseas Roadshows." Therefore, the Company also provides opportunities for ongoing dialogue with a wide variety of foreign investors through videoconferencing.

In regards to IR publications, from immediately after the Company's initial public offering in 1997, the Company has continued to publish a detailed overview of its financial and business operations as a quarterly financial report to ensure timely disclosure. In addition, along with these reports, the Company summarizes and discloses information on potential risks to the Company. Current publications, as well as an archive of all past ones, are published on the Company website.

(iv) Measures to appropriately and effectively relay shareholder views and concerns learned through dialogue to the senior management and the Board

The IR Department compiles the opinions and proposals of shareholders and investors, the status of shareholdings, analyst reports, stock market, stock price trends and capital policies of the Company and its competitors, and other information obtained through dialogue with shareholders and investors into reports, and reports them regularly to directors including outside directors, CFO, corporate officers in charge of major

businesses, and relevant internal departments at meetings such as the Board of Directors, the Top Management Committee, and the Audit and Supervisory Committee. In addition, depending on the content of the report, the IR Department uses e-mail and internal communication tools to immediately share and disseminate information, thereby strengthening the activities to provide feedback of capital market opinions within the Company and the Group.

# (v) Measures to control insider information when engaging in dialogue

In keeping with the "Regulations on the Prevention of Insider Trading", material facts which have not yet been officially announced are thoroughly controlled and appropriately handled. In order to prevent leaks in information and preserve impartiality, the Company has instated a quiet period regarding information on its business results. During this period, company representatives will refrain from answering any questions or providing any comments related to the business results.

# 2. Capital Structure

Foreign Shareholding Ratio

10% or more and less than 20%

# **Status of Major Shareholders**

Name or Company Name	Number of Shares Owned	Percentage (%)
A Holdings Corporation	4,853,802,475	64.46
The Master Trust Bank of Japan, Ltd. (Trust Account)	453,419,600	6.02
Custody Bank of Japan, Ltd. (Trust account)	168,118,300	2.23
STATE STREET BANK AND TRUST COMPANY 505325	158,333,428	2.10
MLI FOR CLIENT GENERAL OMNI NON	60,037,640	0.80
COLLATERAL NON TREATY-PB		
JP MORGAN CHASE BANK 385635	57,670,251	0.77
J.P. MORGAN SECURITIES PLC FOR AND ON	56,538,800	0.75
BEHALF OF ITS CLIENTS JPMSP RE CLIENT ASSETS		
-SEGR ACCT		
MSIP CLIENT SECURITIES	54,489,763	0.72
HSBC BANK PLC A/C CLIENTS 3	52,110,600	0.69
GOLDMAN SACHS INTERNATIONAL	50,694,600	0.67

Name of Controlling Shareholder, if applicable	
(excluding Parent Company)	_
Name of Parent Company, if applicable	SoftBank Corp. (Listed Stock Exchange: Tokyo (Code: 9434)

# Supplementary Explanation

- Status of major shareholders is as of March 31, 2023. In addition to the above, the Company has treasury stock of 103,047,215 shares as of March 31, 2023. Please note that the treasury stock does not include the Company's shares (33,773,403 shares) held by the Stock Delivery Trust (J-ESOP), RSU Plan (Board Incentive Plan Trust), and Stock Delivery ESOP Trust.
- · A Holdings Corporation, the largest shareholder, is a subsidiary of SoftBank Corp., and SoftBank Corp. is the parent company, etc. that has the greatest influence on the Company.

#### 3. Corporate Attributes

Listed Stock Exchange and Market Segment	Tokyo Stock Exchange Prime Market	
Fiscal Year-End	March	
Business Sector	Information & Communication	
Number of Employees (Consolidated) as of the End	1000	
of the Previous Fiscal Year	1000 or more	
Net Sales (Consolidated) as of the End of the	IDV1 4.:11:	
Previous Fiscal Year	JPY1 trillion or more	
Number of Consolidated Subsidiaries as of the End	100 or more and fewer than 300	
of the Previous Fiscal Year	100 or more and lewer than 500	

# 4. Policy on Measures to Protect Minority Shareholders in Conducting Transactions with Controlling Shareholder

The parent company of the Company is SoftBank Group Corp., SoftBank Group Japan Corporation, SoftBank Corp., and A Holdings Corporation. The Company has enacted "Regulations for Appropriate Business Transactions and Practices by LY Corporation, its Parent Company, Subsidiaries, and Affiliates." In accordance with these regulations, the Company strives to maintain its commitment to fair and proper transactions by expressly forbidding clearly advantageous or disadvantageous transactions with its parent company, etc. which are judged in comparison to transactions with a third party or with other similar transactions, and performing of transactions for the purpose of shifting profits, losses, or risks. In addition, the Company mandates that certain transactions and actions with the parent company be discussed by the Governance Committee.

## 5. Other Special Circumstances Which May Have Material Impact on Corporate Governance [Updated]

(1) Basic view and policy underlying group management

The Company has numerous publicly listed subsidiaries. Under its mission statement "Create an amazing life platform that brings WOW! to our users." which it shares with its subsidiaries, the Company operates a wide range of businesses to realize this mission.

Under the goal of maximizing the Group's value, the Group respects the autonomy of its subsidiaries and ensures their independence to work together to create synergies and to continuously evolve and grow.

#### (2) Measures to ensure effective governance structure for listed subsidiaries

The Company recognizes that it is important for its listed subsidiaries to enhance their value in the medium and long term and thereby maximize the joint interest of all shareholders, including minority shareholders and the Company. In this light, the Company exercises its voting rights for proposals of its listed subsidiaries. In addition, for the purpose of managing the companies to which the Company invests, the Company has set forth the Regulations for the Management of Affiliated Companies, based on which it asks its subsidiaries and affiliates to seek its prior approval or inform it with respect to important decision-makings, etc. However, the Company refrains from imposing prior approval requirements on its listed subsidiaries that would affect their independence, and gives consideration not to unduly constrain decision-making of each company.

In addition, the Company's outside directors regularly meet with the outside directors, etc. of individual listed subsidiaries to confirm that the Company is not unfairly restraining the decision-making of each company.

# (3) Significance of having listed subsidiaries

The Company believes that it would lead to greater business growth and enhanced value of each subsidiary, and would consequently better contribute to the Group's overall value, if its listed subsidiaries operated under constant scrutiny of the stock market, while maintaining good relationships with their customers, business partners, employees, and other stakeholders, and pursue their autonomous business management that respects the interest of their minority shareholders. For this reason, at this point in time, the Company believes that it is preferable that these listed companies continue to be publicly listed.

The significance of having listed subsidiaries is as stated below.

#### ■ ASKUL Corporation

ASKUL Corporation's business revolves around mail order service for BtoB, online mail-order services for individuals, and other delivery services. In the face of expanding use of online mail-order services in Japan, the Company believes that ASKUL's sustained independence and autonomy as a listed company, and its active collaboration with other companies in the Group, will contribute to enhancing the Group's overall value.

#### ■ ZOZO, Inc.

The main businesses of ZOZO are planning and operation of fashion EC website, operational support of brand's own EC websites, and operation of a fashion coordination app. Asthe Group aims to expand its e<sup>-</sup> commerce business among the younger generation, the Company believes that ZOZO's sustained independence and autonomy as a listed company, and its active collaboration with other companies in the Group, will contribute to enhancing the Group's overall value.

#### ■ ValueCommerce Co., Ltd.

ValueCommerce Co., Ltd. is engaged mainly in marketing solution business (affiliate marketing) and EC solution business (Storematch/STORE's  $R\infty$ ). In order to maintain the Group's competitiveness in the increasingly competitive marketing solution business field, the Company believes that ValueCommerce's sustained independence and autonomy as a listed company, and its active collaboration with other companies in the Group, will contribute to enhancing the Group's overall value.

#### ■ AlphaPurchase Co., Ltd.

MRO (Maintenance Repair and Operations) and FM (Facility Management) for BtoB are the main businesses of AlphaPurchase Co., Ltd. The shares of AlphaPurchase Co., Ltd. are directly held by ASKUL Corporation. The Company indirectly holds shares of AlphaPurchase Co., Ltd. through its holdings in ASKUL Corporation. For more information on AlphaPurchase Co., Ltd., please refer to ASKUL Corporation's report on corporate governance.

# (4) Ensuring independence from the parent company

There are no directors of the Company who concurrently serve as directors of the parent company, and there are no directors invited from the parent company who concurrently serve as directors or employees of the parent company.

Also, the Company relies very little on its parent company or other members of its company group for its business transactions. Most of its partners in its transactions are consumers or corporations with no investment relationship with the Company. Furthermore, the Company has enacted "Regulations for Appropriate Business Transactions and Practices by LY Corporation, its Parent Company, Subsidiaries, and Affiliates". In these regulations, the Company has intentionally and expressly stipulated the prohibition of transactions with the parent company which are clearly advantageous or disadvantageous compared to transactions with third parties or to comparable transactions; and transactions for the purpose of shifting profits, losses, or risks.

The Company has stipulated in the Regulations of the Board of Directors Meetings that a person having a special interest in the resolution of the Board of Directors cannot exercise his/her voting right. In addition, the Company endeavors to make an accurate judgment when determining whether a person falls under a person having a special interest by seeking advice of external experts as necessary.

Please note that the independence of the Company's Board of Directors is secured through the appointment of three independent outside directors out of seven directors, and the Governance Committee, consisting of three such independent outside directors, is established as an advisory body to the Board of Directors. The Governance Committee discusses important matters related to the Group's governance and other matters in order to strengthen the supervisory function of the Board of Directors, further improve corporate governance, and protect the Company's minority shareholders by monitoring decision-making when transactions with the parent company and other Group companies are implemented.

# II. Business Management Organization and Other Corporate Governance Systems Regarding Decision-making, Execution of Business, and Oversight in Management

# 1. Organizational Composition and Operation

Corporate Governance System	Company with an Audit and Supervisory Committee
Directors	
Number of Directors Stipulated in Articles of	10
Incorporation	10
Directors' Term of Office Stipulated in Articles of	1 year
Incorporation	1 year
Chairperson of the Board	President
Number of Directors [Updated]	7
Election of Outside Directors	Elected
Number of Outside Directors [Updated]	3
Number of Independent Directors [Updated]	3

# Outside Directors' Relationship with the Company (1) [Updated]

Name	A 44-i14		Relationship with the Company*  a b c d e f g h i j 1									
Name	Attributes	a	b	c	d	e	f	g	h	i	j	k
Yoshio Usumi	From another company											
Maiko Hasumi	From another company											
Tadashi Kunihiro	From another company											

<sup>\*</sup>Categories for "Relationship with the Company".

(Use "o" when the director presently falls or has recently fallen under the category; "△" when the director fell under the category in the past; "●" when a close relative of the director presently falls or has recently fallen under the category; and "▲" when a close relative of the director fell under the category in the past.)

- a. Person who executes business for the Company or a subsidiary
- b. Person who executes business for a non-executive director of a parent company
- c. Person who executes business for a fellow subsidiary
- d. Person/entity for which the Company is a major client or a person who executes business for such person/entity
- e. Major client of the Company or a person who executes business for such client
- f. Consultant, accounting expert, or legal expert who receives large amounts of cash or other assets in addition to director/Audit and Supervisory Board Member compensation from the Company
- g. Major shareholder of the Company (in cases where the shareholder is a corporation, a person who executes business of the corporation)
- h. Person who executes business for a client of the Company (excluding persons categorized as any of d, e, or f above) (applies to self only)
- i. Person who executes business for another company holding cross-directorships/cross-auditorships with the Company (applies to self only)
- j. Person who executes business for an entity receiving contributions from the Company (applies to self only)
- k. Other

#### Outside Directors' Relationship with the Company (2) [Updated]

Name	Membership of Supervisory Committee	Designation as Independent Director	Supplementary Explanation of the Applicable Relationship	Reasons for Appointment
Yoshio Usumi	0	0		Please refer to the Notice of the Meeting of the Shareholders for the reasons of director nomination.
Maiko Hasumi	0	0	-	Please refer to the Notice of the Meeting of the Shareholders for the reasons of director nomination.
Tadashi Kunihiro	0	0		Please refer to the Notice of the Meeting of the Shareholders for the reasons of director nomination.

# **Supervisory Committee**

Composition of Supervisory Committee and Attributes of the Chairperson [Updated]

	All Committee Members	Full-time Members	Inside Directors	Outside Directors	Committee Chair
Supervisory Committee	3	1	0	3	Outside Director

Appointment of Directors and/or Staff to Support the Supervisory Committee

Appointed

Matters Concerning Independence of Said Directors and/or Employees from Executive Officers

In accordance with the "Regulations for Securing an Audit System for the Audit and Supervisory Committee Members", the Company has established an Audit and Supervisory Committee Office and has appointed employees whose sole task is to assist with the duties of the Audit and Supervisory Committee members and the duties of the Audit and Supervisory Committee. In addition, the system allows the Audit and Supervisory Committee members or the Audit and Supervisory Committee to independently hire additional employees to support the duties of the Audit and Supervisory Committee members if the Audit and Supervisory Committee wishes to do so. The instructions, orders to and the evaluation of the employee, who supports the duties of the Audit and Supervisory Committee and the Audit and Supervisory Committee member, will be performed by the members of the Audit and Supervisory Committee, and all personnel changes and disciplinary measures targeting the employee must be carried out with the consent of the Audit and Supervisory Committee.

Status of Coordination between Supervisory Committee, Accounting Auditor, and Internal Audit Department [Updated]

The Audit and Supervisory Committee members and accounting auditors hold regular meetings (and additional

meetings as necessary) and collaborate to ensure that both parties are properly performing their auditing duties. In addition, the Audit and Supervisory Committee members and the division in charge of internal audit hold regular meetings, and additional meetings as necessary, and collaborate to report on their respective auditing systems, audit planning, audit execution statuses, and audit results.

# **Voluntarily Established Committee(s)**

Voluntary Establishment of Committee(s) equivalent to

Established

Nomination Committee or Remuneration Committee

Status of Voluntarily Established Committee(s), Attributes of Members Constituting the Committee and the Committee

Chair (Chairperson) [Updated]

	Committee's Name	All Membe rs	Full-time Member s	Inside Director s	Outside Directors	Outside Experts	Other	Chairperso n
Voluntarily Established Committee Equivalent to Nomination Committee	Nominating and Remuneration Committee	4	2	1	3	0	0	Outside Director
Voluntarily Established Committee Equivalent to Remunerati on Committee	Nominating and Remuneration Committee	4	2	1	3	0	0	Outside Director

Supplementary Explanation [Updated]

The Company establishes a Nominating and Remuneration Committee as a voluntary committee for the purposes of proposing to the Board of Directors, the nomination of Representative Director, directors and others, and deciding and proposing to the Board of Directors, the remunerations, etc. of directors (excluding those serving on the Audit and Supervisory Committee).

The Nominating and Remuneration Committee consists of four members, and is chaired by Yoshio Usumi, independent outside director serving as a full-time the Audit and Supervisory Committee member. The other members are: Maiko Hasumi and Tadashi Kunihiro, who are independent outside directors serving on the Audit and Supervisory Committee; and Takeshi Idezawa, President and Representative Director, CEO. The independence of the Committee is ensured by the fact that a majority of its members are

independent outside directors. In addition, decisions are made by a majority of all Committee members, ensuring independence also in the decision-making process.

More specifically, based on the Regulation for the Nominating and Remuneration Committee determined by the Board of Directors, the Nominating and Remuneration Committee makes proposals, etc. to the Board of Directors on all matters related to the agenda of the shareholders meeting on the election and dismissal of the representative director and directors. The Committee will also consider establishing and implementing the succession plan of the representative director and other matters. Furthermore, based on the Regulations of Remunerations for Directors, the Committee determines the amount of remunerations, etc. of the directors (excluding those serving on the Audit and Supervisory Committee) after careful deliberation, taking into consideration the business performance in each quarter, contributions to the business performance, and other factors. With respect to stock-based remuneration, proposals, etc., are made to the Board of Directors, based on the Committee's resolutions.

# **Matters Concerning Independent Directors**

Number of Independent Directors [Updated]

3

Other Matters Concerning Independent Directors

Outside directors who qualify as independent directors are all appointed as independent directors.

#### **Incentives**

Implementation Status of Measures related to Incentives Granted to Directors

Introduction of Performance-linked Remuneration Scheme/Introduction of Stock Options Scheme

Supplementary Explanation for Applicable Items [Updated]

Cash bonuses: Incentives to contribute to short-term performance and enhancement of corporate value

Stock-based remuneration (stock options): Incentive to contribute to the enhancement of shareholder value and corporate value over the medium- to long-term

Stock-based remuneration (RSU plan): Alignment with shareholders and retention of talented management personnel

To achieve the performance goal for the fiscal year ending March 31, 2024, the Company's Board of Directors resolved on April 28, 2023, not to pay the stock-based remuneration to the directors (excluding those serving on the Audit and Supervisory Committee). In addition, the Audit and Supervisory Committee discussed and decided not to pay the stock-based remuneration to the directors serving on the Audit and Supervisory Committee. The Company has also reduced the monetary remuneration to Jungho Shin, Representative Director, CPO (Chief Product Officer), at his request.

For details, please see the following announcement:

< Reduction, etc. in Executive Remuneration>

https://www.lycorp.co.jp/en/ir/news/auto\_20230428556240/pdfFile.pdf

Persons Eligible for Stock Options

Inside Directors

Supplementary Explanation for Applicable Items

Intended to share the benefits and risks of stock price fluctuations with shareholders and to motivate the Executive Directors etc. more than ever to contribute to raising the stock price and increasing corporate value.

#### **Director Remuneration**

Status of Disclosure of Individual Directors
Remuneration

Individual Disclosure for All Directors

Supplementary Explanation for Applicable Items [Updated]

Please refer to the Company's website on corporate governance for details on fiscal 2022 executive remunerations for the directors of the Company.

<Corporate Governance>

https://www.lycorp.co.jp/en/sustainability/esg/governance/corporate-governance/#anc9

Policy on Determining Remuneration Amounts and the Calculation Methods Thereof

Established

Disclosure of Policy on Determining Remuneration Amounts and the Calculation Methods Thereof [Updated]

The Company has positioned executive remuneration as one of the key management strategies to encourage the management team to exercise their leadership. In the Board of Directors meeting held on May 17, 2022, the Company has made significant review to its executive remuneration plan to encourage bold risk-taking by the management team through executive remuneration and to enable the Company to achieve sustainable growth. As a result of the review, a new "Policy for Determining the New Remuneration, Etc., for Individual Directors" has been established subject to approval of each proposal for the revision of executive remuneration at the Company's 27th ordinary general meeting of shareholders held on June 17, 2022.

The review of the executive remuneration system, changes to the Regulations of Remunerations for Directors, etc., and the framework for the executive remuneration plan (the "Remuneration Policy") have been deliberated by the Nominating and Remuneration Committee.

< Remuneration Policy >

https://www.lycorp.co.jp/en/sustainability/esg/governance/corporate-governance/#anc8

#### **Support System for Outside Directors**

Timely and necessary support is provided to the outside directors, such as providing them with opportunities to receive explanations about the Company's business and systems when they are newly appointed, as well as opportunities to deepen their understanding of the Company's business by offering explanations about the proposals of the Board of Directors meetings in advance.

2. Matters Concerning Functions of Business Execution, Auditing and Supervision, Nomination, and Remuneration Decisions (Overview of Current Corporate Governance System) [Updated]

Corporate Governance System

(1) Board of Directors

The Board of Directors is responsible for corporate management policies, management strategy, business

planning, the acquisition and liquidation of important assets, decision making regarding important organization and personnel matters, and the supervision of the business execution of the directors.

The composition of the Board of Directors, chaired by the President and Representative Director, is as shown in the table below.

In order to ensure supervision and decision-making from objective and diverse points of view, three out of the seven directors are independent outside directors. In nominating the director candidates, the Board of Directors receives the proposals from the Nominating and Remuneration Committee of which the majority is constituted by independent outside directors, takes the performance, experience, knowledge, popularity, etc. in and out of this Company of the candidates into account to resolve the appropriate candidates, and proposes the candidates to the shareholders meeting.

In addition, in order to ensure the effectiveness and efficacy of decision-making, the Board of Directors analyzes and evaluates the efficiency of meeting operations and the effectiveness and efficacy of resolutions every year, and discloses a summary of the results.

<Titles/names>

Chairperson and Representative Director: Kentaro Kawabe

President and Representative Director, CEO (Chief Executive Officer): Takeshi Idezawa Representative Director, CPO (Chief Product Officer): Jungho Shin

Director, CSO (Chief Strategy Officer): Taku Oketani

Outside Director (Independent Director), Full-time Audit and Supervisory Committee Member: Yoshio Usumi Outside Director (Independent Director), Audit and Supervisory Committee Member: Maiko Hasumi Outside Director (Independent Director), Audit and Supervisory Committee Member: Tadashi Kunihiro

#### (2) Audit and Supervisory Committee

The Audit and Supervisory Committee is responsible for auditing and supervising the entirety of the company's business activities, including the appropriateness of policy, planning, and procedures; effective business implementation; and compliance to laws and regulations through the perusal of important final decision documents, etc., the inspection of subsidiary companies, and so on. Furthermore, the Audit and Supervisory Committee receives reports on the auditing methods and results from the account auditors and internal audit methods and results from the division in charge of internal audit. Based on these activities, the Audit and Supervisory Committee regularly presents its opinions as an Audit and Supervisory Committee to the directors who are not Audit and Supervisory Committee members.

The Audit and Supervisory Committee is composed of three members, Yoshio Usumi, Maiko Hasumi, and Tadashi Kunihiro, who are all independent outside directors, and is chaired by Yoshio Usumi. The Company's nomination criteria for outside directors are that they must be able to fulfill their social responsibilities in accordance with the LY Corporation Group Code of Conduct, and that they must have sufficient social credibility. In addition, the independent standards set by Tokyo Stock Exchange, Inc. are used as the Company's independence standards. Furthermore, in light of the Group's situation, Audit and Supervisory Committee members include persons with broad management experience such as management, corporate planning, finance, etc., as well as a lawyer with a high level of expertise in governance and other areas. The Audit and Supervisory Committee members and the accounting auditors hold meetings, periodically and when necessary, to collaborate on the proper execution of audits.

#### (3) Nominating and Remuneration Committee

The Company establishes a Nominating and Remuneration Committee as a voluntary committee for the purposes of proposing to the Board of Directors, the nomination of Representative Director, directors and others, and deciding and proposing to the Board of Directors, the remunerations, etc. of directors (excluding those serving on the Audit and Supervisory Committee).

The Nominating and Remuneration Committee consists of four members, and is chaired by Yoshio Usumi, who is an independent outside director and a full-time member of the Audit and Supervisory Committee. The Nominating and Remuneration Committee also consists of: Maiko Hasumi and Tadashi Kunihiro, who are independent outside directors serving on the Audit and Supervisory Committee; and Takeshi Idezawa, President and Representative Director, CEO. The independence of the Committee is ensured by the fact that a majority of its members are independent outside directors. In addition, decisions are made by a

majority of all Committee members, also ensuring independence in the decision-making process.

More specifically, based on the Regulation for the Nominating and Remuneration Committee determined by the Board of Directors, the Nominating and Remuneration Committee makes proposals, etc. to the Board of Directors on all matters related to the agenda of the shareholders meeting on the election and dismissal of the representative director and directors. The Committee will also consider establishing and implementing the succession plan of the representative director and other matters. Furthermore, based on the Regulations of Remunerations for Directors, the Committee determines the amount of remunerations, etc. of the directors (excluding those serving on the Audit and Supervisory Committee) after careful deliberation, taking into consideration the business performance in each quarter, contributions to the business performance, and other factors. With respect to stock-based remuneration, proposals, etc., are made to the Board of Directors, based on the Committee's resolutions.

#### (4) Governance Committee

The Company establishes a Governance Committee, composed of three independent outside directors, Tadashi Kunihiro. Yoshio Usumi, and Maiko Hasumi, and is chaired by Tadashi Kunihiro.

For transactions that involve parent companies, etc., the Governance Committee deliberates from the perspective of fairness, economic rationality, and legality, prior to the submission of proposals to the Board of Directors. In addition, for matters that are not subject to be proposed to the Board of Directors, in principle, the Governance Committee conducts a preliminary review based on the same perspective. Furthermore, by discussing important matters related to corporate governance, the supervisory function of the Board of Directors is strengthened to further improve corporate governance and protect the Company's minority shareholders.

#### 3. Reasons for Adoption of Current Corporate Governance System [Updated]

• The Company regards corporate governance as a vital function in order to "enhance medium- to long-term corporate value" and conducts appropriate and effective corporate management. Meanwhile, the Company has converted to a company with an Audit and Supervisory Committee from June 2015, in order to establish both: a structure that encourages "aggressive governance" so that timely business decisions can be made in the Internet industry; and a structure that promotes the aim of the corporate governance code, namely "transparent, fair, timely, and decisive decision making".

- · In October 2019, the Company moved to a holding company structure, with a view to promoting its business strategy more swiftly by enabling flexible and expeditious decision-making and optimum allocation of its management resources. Under this structure, the Company undertakes integrated management of the Group companies as its main responsibility, and each group company executes business. The Company judges the current system to be the best whereby the speedy decision-making and monitoring of management is secured by dividing the basic roles of supervision of business management from the actual business execution, within the Group.
- · As part of its ongoing effort to strengthen supervision and enhance the quality of decision-making, the Company appointed four of the ten directors from independent outside director candidates upon the Business Integration with LINE Corporation in March 2021, with a view to ensuring supervision and decision-making from objective and diverse points of view.
- · A Group reorganization with Z Holdings Corporation as the surviving company was carried out on October 1, 2023 (effective date). (The companies subject to the reorganization are: Z Holdings Corporation and its core wholly owned subsidiaries; LINE Corporation, Yahoo Japan Corporation, Z Entertainment Corporation, and Z Data Corporation.)
- The number of directors has been reduced from ten to seven (including three independent outside directors) as of October 1, 2023, further expediting decision-making.

# III. Implementation of Measures for Shareholders and Other Stakeholders

#### 1. Measures to Vitalize the General Shareholder Meetings and Facilitate Exercise of Voting Rights

	Supplementary Explanation
Scheduling of the General Shareholders Meeting During Non-Peak Days	Since its foundation, the Company has consistently avoided scheduling its General Meeting of the Shareholders on the days on which those of other companies are frequently held, in order to facilitate the attendance of shareholders.
Electronic Exercise of Voting Rights	In order to allow more shareholders to exercise the right to vote, votes may be cast over the Internet.
Participation in a Platform for the Electronic Exercise of Voting Rights and Other Initiatives to Enhance Environment for Institutional Investors to Exercise Voting Rights	For increased convenience for institutional investors, the Company participates in Electronic Voting Platform for institutional investors.
Provision of Notice (or Summary of Notice) of the General Shareholders Meeting in English	For foreign investors, summarized convocation notices and shareholder meeting reference materials are provided in English as well as Japanese, and published on the Company website.

#### Other

To hold constructive dialogues with shareholders and investors, the Company holds the General Meeting of the Shareholders at the meeting venue as well as via the Internet for shareholders who are unable to attend the General Meeting of the Shareholders on the day of the meeting or those who live far from the venue. The General Meeting of the Shareholders is also broadcast live on the Internet and archived videos are available at a later date not only for shareholders, but also for all investors, whether individual or institutional, who are considering investing in the Company, so that they can watch the meeting without having to log in.

# 2. Status of IR-related Activities [Updated]

	Supplementary Explanation	Explanation by a representative director or a representative executive officer
Regular Investor Briefings held for Individual Investors	Detailed explanations using slides and other means, on recent management conditions, as well as mid- to long-term growth strategies are provided at the Ordinary General Meeting of the Shareholders with the goal of helping individual investors deepen their understanding of the Company's operations.  Furthermore, for individual investors who are not able to attend these meetings on the day, the presentations are streamed live and archived as video files for viewing on a later date.	Held
Regular Investor Briefings held for Analysts and Institutional Investors	The Company holds earnings results briefings in which the results are explained by the President and Representative Director, CFO, and others. Leveraging live streaming, on-demand videos and teleconference systems, etc., the Company proactively shares the content of the earnings results briefings. Individual interviews and group meetings are also held for the research analysts of securities companies and institutional investors, in which the President and Representative Director or the management explain proactively about the growth strategies and share operational information about the Group.	Held

Regular Investor Briefings	"Overseas roadshows" are held, primarily in North	Held
held for Overseas Investors	America, Europe and Asia, in which the Company	
	gains the opportunities to directly engage in dialogue	
	with its foreign investors. In recent years, due to	
	restrictions on overseas travel following the increase in	
	the COVID-19 infections, it had been difficult to visit	
	overseas investors through the "Overseas Roadshows".	
	Therefore, the Company also provides opportunities for	
	ongoing dialogue with a wide variety of foreign	
	investors through videoconferencing.	
Online Disclosure of IR	Since immediately after its initial public offering in	
Information	1997, the Company has published quarterly financial	
	reports to ensure timely disclosure and provide	
	detailed overview of its financial and business	
	operations. In addition, along with these quarterly	
	reports, the Company provides a summary of matters	
	that could become potential risks to the Company.	
	Current publications, as well as an archive of all past	
	ones, are published on the company website.	
Establishment of Department	The Company has appointed a CFO (Chief Financial	
and/or Placement of a	Officer) responsible for the disclosure of information,	
Manager in Charge of IR	and has established an IR Department as a dedicated	
	department for communicating with analysts and	
	institutional investors.	

# 3. Status of Measures to Ensure Due Respect for Stakeholders [Updated]

	Supplementary Explanation
Establishment of Internal Rules Stipulating Respect for the Position of Stakeholders	The Company stipulates a clear code of conduct that must be complied with within its "LY Corporation Group Code of Conduct". The Company is committed to respect the positions of its stakeholders, fulfill its corporate responsibilities to society, and improve corporate value.
Implementation of Environmental Preservation Activities and CSR Activities, etc	The Company is committed to disclosing sustainability information and ensuring accountability, and to work towards the realization of a sustainable society by unlocking the future and continuously providing solutions to social issues with the power of technology.  To promote initiatives to address various sustainability issues across the Group companies, the Company establishes the Sustainability Committee, under the supervision of the Board of Directors.

The Sustainability Committee, chaired by the President and Representative Director who is the Chief Executive Officer, deliberates and makes decisions on the LY Corporation Group's materiality issues, policies and measures in the area of sustainability, and monitors their implementation. The results are proposed and reported to the Board of Directors as well as regularly reported to the Governance Committee, which is composed of independent outside directors. The Environment Working Group and the Human Rights Working Group are established as subsidiary bodies of the Sustainability Committee. The persons responsible for the environment and human rights in each Group company serve as members of these working groups and deliberate the policies and measures for the LY Corporation Group and promote the measures in each Group company.

The Company strives to accurately understand the external environment surrounding the Group, identify the materiality issues based on an analysis of the risks and opportunities that arise, and build a governance system to address each issue.

From 2021, the Company has received the highest rating of AAA in the MSCI ESG Rating for two consecutive years. For the third year in a row since 2020, the Company was selected as a component of the Dow Jones Sustainability World Index, one of the most prestigious global indices of ESG investment.

The Company has also been selected as a constituent of all six indices adopted by Japan's Government Pension Investment Fund (GPIF), one of the world's largest pension funds, namely, FTSE Blossom Japan Index, FTSE Blossom Japan Sector Relative

Index, MSCI Japan ESG Select Leaders Index, MSCI Japan Empowering Women Index (WIN), S&P/JPX Carbon Efficient Index, and Morningstar Japan ex-REIT Gender Diversity Tilt Index

# <Addressing climate change>

While information technology is making the world richer and more convenient, it is also placing an environmental burden in the form of CO2 emissions from energy consumption, particularly electricity, and this burden is increasing with the expansion of the industry as a whole. As a measure to address climate change, the Group declared its support for TCFD\*1 in June 2020, and officially joined the supporters. Referring to the TCFD recommendations, the Group conducts scenario analysis, summarizes risks and opportunities, and promotes measures to address climate change as a Group.

# <Governance>

An appropriate management system is in place through regular meetings of the Sustainability Committee, which serves as the highest executive body for addressing climate change, and its reports to the Board of Directors, the supervisory body of the Sustainability Committee. The Sustainability Committee has an Environment Working Group, which is dedicated to discussing climate change and other related issues. Up to 5% of directors' remuneration is linked to sustainability evaluation, providing the directors an incentive to take action on climate change.

#### <Strategy>

For each of "mitigation" and "adaptation," the Company promotes measures to reduce  $CO_2$  emissions and ensure business continuity, as well as measures to reduce  $CO_2$  emissions in society as a whole through its business activities and measures to promote change toward a sustainable society. As a Group in the IT industry, more than  $90\%^{*2}$  of the Group's  $CO_2$  emissions come from energy consumption through the use of electricity. To reduce  $CO_2$  emissions, the Group is constantly investing in state-of-the-art facilities at its data centers to maintain high power efficiency and reduce the growth of power consumption, and is gradually switching to power from renewable energy sources that do not emit  $CO_2$  in its power contracts.

#### <Risk management>

In line with the TCFD format, a scenario analysis on risks and opportunities is conducted and the results released in the Company's sustainability website \*3. The results of the analysis are reflected in the Company's business strategy through the division in charge of risk management and each business unit (company) as measures for risk management and creation of the Group's new business opportunities.

## <Metrics and targets>

In February 2022, the Company announced its "2030 Carbon Neutrality Declaration," a commitment to reduce greenhouse gas emissions ("GHG emissions") from the business activities of the entire Group to net-zero by FY2030. In June 2023, SoftBank Corp., the parent company, announced that it will expand the scope of its "Net Zero" commitment to its group companies. This commitment builds on SoftBank Corp.'s existing initiatives to eliminate GHG emissions from its own business processes and energy consumption (Scope 1 and Scope 2) and GHG emissions generated by its supply chain (Scope 3) to achieve virtually Net Zero GHG emissions by 2050. As a major Group company, the LY Corporation Group is committed to achieving this "2050 Net Zero".

<sup>\*1</sup> TCFD (Task Force on Climate-related Financial Disclosures) is a task force established by the Financial Stability Board (FSB), an international body

Formulation of Policies, etc.	participated by central banks and financial supervisory agencies of major countries.  *2 GHG emissions subject to the GHG Protocol Scopes 1 and 2. (Results for 2022)  The Company has its own disclosure policy and defines IR as: "strategic
on Provision of Information to Stakeholders	managerial obligation whereby finance, communication, and compliance with applicable laws and regulations are integrated and whereby effective bilateral communication between the company and the market is enabled in a fair and proper manner." The Company strives to disclose information in an impartial and detailed manner.
Other	The Company believes that maintaining good physical and mental health of those working in the Group is directly linked to their optimal work performance, and that this leads to the happiness of its employees and their families. Guided by these beliefs, the Company's Chairperson and Representative Director (then President of Yahoo Japan Corporation) proclaimed the Good Condition Declaration in June 2018, and announced that amidst COVID-19, "the health, safety and security of the employees are the top priority" to all the employees of the Group.  In October 2023, this Good Condition Declaration was succeeded by the Company's President and Representative Director, and LY Corporation also established a division to support the employees' autonomous wellness management and promotes health and productivity management. In March 2023, the Company has been acknowledged in the large enterprise category (White 500) of the Certified Health and Productivity Management Organization Recognition Program 2023 by Japan's Ministry of Economy, Trade and Industry and Nippon Kenko Kaigi.  Going forward, the Company aims to continue to be a company where employees can approach their work both physically and mentally in optimal condition.  *"Health and productivity management" is the registered trademark of Nonprofit Organization Kenkokeiei.

# IV. Matters Concerning the Internal Control System

#### 1. Basic Views on Internal Control System and Status of Development [Updated]

The Company's Board of Directors has adopted resolutions regarding the "Systems for Ensuring Proper Business Activities" as stipulated in the Companies Act and the Regulations for Enforcement of the Companies Act, and the Company strives to appropriately implement the system.

Please refer to the Company's website on corporate governance for details.

< Basic Policy on Internal Control System >

https://www.lycorp.co.jp/en/sustainability/esg/governance/corporate-governance/#anc10

# 2. Basic Views on Measures for Eliminating Anti-Social Forces and Status of Development [Updated]

The Group has a policy to eliminate any and all relationships that the Company might have with anti-social forces that menace the order and safety of civil society, and to resolutely oppose any unreasonable demands.

Based on this policy, rejection of any involvement with anti-social forces and others is clearly stated in the LY Corporation Group Code of Conduct. In addition, Regulations on the Elimination of Antisocial Forces is established, which thoroughly rejects any relationship with anti-social forces, clearly indicating that even tangential relationships must be avoided and that absolutely nothing shall be done which may support the activities of such forces or groups. Moreover, in addition to preparing and disseminating manuals and circulars, as well as carrying out training programs regarding this policy, the Company also cooperates with external specialized organizations such as relevant police and government agencies and legal offices. The Group is a member of the National Center for Removal of Criminal Organizations, etc., and is engaged in collecting information about anti-social forces and the proper way to handle unreasonable demands, thereby strengthening its system for dealing with such scenarios.

## V Other

# 1 Adoption of Anti-Takeover

. Measures

Adoption of Anti-Takeover Measures

Not Adopted

Supplementary Explanation for Applicable Items

The Company considers the risk of a hostile takeover to be low at this time due to its shareholder composition and has not taken any specific anti-takeover measures, but will consider effective countermeasures against hostile takeovers and their necessity as appropriate.

# 2. Other Matters Concerning the Corporate Governance System [Updated]

1. Attitude regarding the timely disclosure of information

The Company carries out timely disclosure of important company information in accordance with the timely disclosure rules of the Tokyo Stock Exchange, Inc., the Financial Instruments and Exchange Law and other relevant laws and statutes as well as its own "disclosure policy", which summarizes the Company's stance on the disclosure of information. According to this policy, the Company strives to provide accurate and impartial release

of company information once it has been thoroughly investigated and managed. In addition, from immediately after its initial public offering in 1997, the Company has published a quarterly financial report to ensure timely disclosure and provide a detailed overview of its financial and business operations. Furthermore, The Company proactively provides this information by publishing all current and past disclosed information and explanatory materials on the investor information page of the company website, along with English versions of these documents for easy perusal by anyone. The Company will also continue to consider the further enhancement of disclosures in English.

#### 2. Corporate system related to the timely disclosure of company information

Company-wide initiatives have been adopted to ensure the internal management of company information and its proper and timely disclosure. Multiple divisions dedicated to these tasks have been established under the oversight and instruction of the senior management. In order to increase the accuracy and depth of content of the disclosed information, the documents are checked by individuals in multiple divisions while internal auditors simultaneously and periodically check the competency of the internal control structure. Also, the eligibility and legality of accounting records are regularly reviewed by account auditors. In addition, timely and appropriate information is reported from the subsidiaries to the senior management and individuals in dedicated positions at the Company. In accordance with the Company's disclosure policy, this information is disclosed depending on the importance of said information.

The system related to the disclosure of information in the Company is as follows:

(1) President and Representative Director, personnel responsible for information disclosure

Internal management of important corporate information, supervision of the timely and proper disclosure of such, and giving of instructions regarding close cooperation between companies.

## (2) Legal/governance division

Management of important company information, acting as the Board of Directors' secretariat office; performance of legal checks; management of internal information (insider trade prevention); understanding of management-related information of subsidiaries; day-to-day management support and information sharing with the administrative business of subsidiaries, etc.

Furthermore, in collaboration with the finance division, public relations division, and IR division, the legal division, as the division in charge of information disclosure, is responsible for the preparation of information release materials (IR releases) for publication using TDnet, and disclosure of information to investors and shareholders, etc.

# (3) Finance division

Supervision and information management of investment projects; preparation of securities report and others; understanding of financial information of subsidiaries; and cooperation with account auditors.

# (4) IR division, public relations division

Organization of the earnings results briefings; preparation of information release materials (IR releases) for publication using TDnet, in collaboration with the legal/governance division; and communications with institutional investors and the press.

#### (5) Risk management division

Collection and compilation of information regarding new risks to the business of the Group in collaboration with all Group companies, and publishing of the important risk information in securities reports.

#### 3. Work processes related to the timely disclosure of corporate information

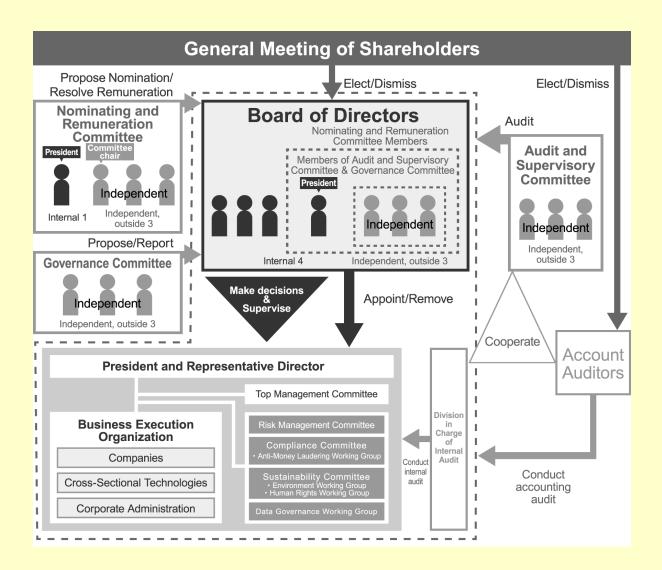
#### (1) Disclosure of facts related to decisions and incidents

Every internal department is to consult with the legal/governance division, finance division, public relations division and IR division regarding relevant information in advance. The legal/governance division and finance division judge each case from a legal standpoint in light of laws such as Financial Instruments and Exchange Act, make judgment based on Cabinet Office Ordinance on Disclosure of Corporate Affairs, and determine if the case is important or not based on the rules of timely disclosure of the securities exchange.

Afterwards, based on the content of the case, the legal division and finance division collaborate to create disclosure documents for release after they have been discussed and approved by the Board of Directors or approved by the personnel responsible for the disclosure of information.

#### (2) Disclosure of financial information and risk information

The finance division and the legal/governance division collect financial information on the business results of the Company and the companies in the Group, and create materials. The information, including the information related to business risks collected by the risk management division, is released after it has been approved by the President and Representative Director and personnel responsible for the disclosure of information.



# Disclaimer

Unless otherwise specified, English-language documents are prepared solely for the convenience of non- Japanese speakers. If there is any inconsistency between the English-language documents and the Japanese-language documents, the Japanese-language documents will prevail.